



Ambassador Handbook



Ambassador Mission Statement

As an Ambassador of the Walton Area Chamber of Commerce. It is our mission to start, grow and retain membership through knowledge and networking.

Requirements for Being an Ambassador

Eligibility

- You must be an active member or employed by an active member with current dues paid.
- You must submit an ambassador application.
- You must attend two monthly meetings within a three-month period prior to being named ambassador. Ambassador meetings are at 9:00 a.m. on the second Thursday of every month in the Walton Area Chamber of Commerce conference room.
- Once you are an active Ambassador your name/business will be added to the official Ambassador list.



Staying an Ambassador

- You must attend 10 Chamber events/meetings each calendar year.
- In the event you are unable to meet these requirements, you will be removed from the Ambassador program.
- Removal from Ambassador Program will not affect your Chamber membership and you may be considered later if your circumstances change.

Ways to get involved

New Member Contacts

Personally visit new and renewing contacts to inform them of Chamber benefits, services, and responsibilities of Chamber membership.

Serve as a volunteer at monthly, special events and/or annual events. Duties include but not limited to, greeters, sign in table, chamber liaison, prep for events, etc.

Ribbon Cuttings

Attend scheduled grand openings/ribbon cuttings. In order to get credit for this you will need to be present.



Volunteer

Serve as a volunteer at monthly, special events and/or annual events. Duties include but not limited to, greeters, sign in table, chamber liaison, prep for events, etc.





Chamber Bucks Points System

Activities	Points Earned
Ambassador Meeting Attendance	15
Bringing a Prospective Ambassador to Meeting	10
Grand Opening/Ribbon Cutting Attendance from 8:00-4:30 p.m.	25
Grand Opening/Ribbon Cutting Attendance on the weekends and after 5:00 p.m.	50
New Ambassador Recruitment	15
New Member/Renewing Member Visit	25
Monthly/Quarterly Event Attendance Wake Up Breakfast, Business After Hours, Power of Business Lunch (FFB, BAH, POBL)	10
Volunteer at a Monthly/Quarterly Event First Friday Breakfast, Lunches, After Hours	30 Half Day/60 Full Day
Special Event Attendance (Gala/Golf/TNBT)	50
New Chamber Member Recruitment (Silver)	150
New Chamber Member Recruitment (Gold/Platinum)	300
New Chamber Member Recruitment (Diamond)	300 and \$300 towards your renewal.

Points to Bucks Conversion

Points	Chamber Bucks
30 points	\$5.00

Chamber Bucks Can Be Used For:

- -Event & sponsorship registration
- -Chamber advertising
- -Potential ambassador or new member event registration